DOT™

DURABILITY OPTIMIZATION TECHNOLOGY



Brunswick's patent-pending Durability Optimization Technology (DOT) represents a revolutionary change in the way bowling balls are manufactured. Developed by Brunswick engineers with one goal in mind – to significantly reduce cracking in performance bowling balls.

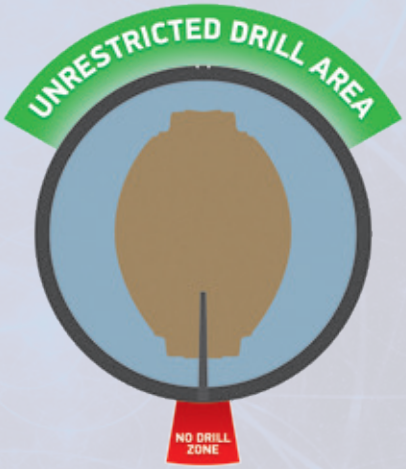
A truly innovative approach to bowling ball construction, DOT pins the low RG axis on theopposite side of the ball. This removes the weak spot in the drilling area, greatly reducing the possibility for cracking and providing for a wider range of layouts.

The DOT manufacturing process marks the low RG axis with a small circle engraving.

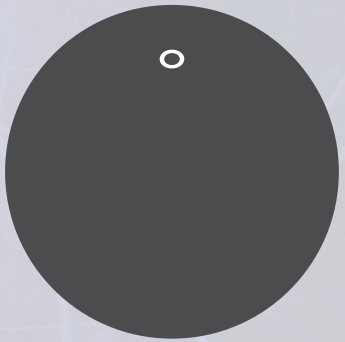
Combined withDynamiCore – Brunswick's outer core formulation that increases durability and improves the bowling ball's coefficient of restitution – DOT produces the toughest bowling balls on the market.



Bowling balls made without DOT.



Bowling balls made with DOT.



DOT circle engraving marking the low RG axis.

DOT DYNAMICORE USBC APPROVED

Brunswick® x WINAM