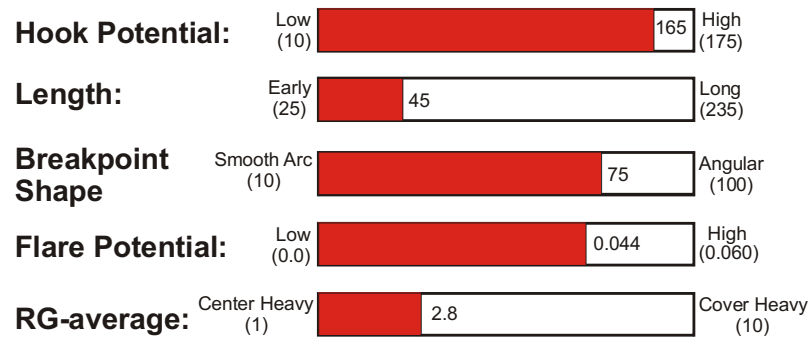
FURY® – High Octane™ Coverstock

Part Number
60-104732-93X
Coverstock
High Octane Reactive
3-color Solid
Black / Red / Purple
Hardness: 76-77
Factory Finish
800-grit wet sand
Available Weights
12-16 Pounds
Core Dynamics @ 16#
Two-component
Dynamically symmetrical core
RG-max: 2.515
RG-min: 2.471
RG-diff: 0.044
Average RG: 2.8
Performance
Hook Potential: 165
Length: 45
Typical Breakpoint
Shape: 75

FURY

HIGH OCTANE COVERSTOCK

TORSION™ CORE



The market has been asking for it and you've been warned it was coming.....now the new high performance brand from Brunswick is finally here! After three years of development Brunswick proudly introduces **FURY**.
FURY comes to market with two new technologies **High Octane Coverstock** and **Symmetric Torsion Core Technology.**

Coverstock:

High Octane Coverstock is Brunswick's latest development in ***Solid Color Coverstock Technology***. The Ultimate & Scorchin' Inferno® balls were the humble predecessors to the new performance standard of FURY. More aggressive than Activator® or ActivatorMAX, High Octane coverstock provides more traction in the oil and is better able to handle the combination of hard synthetic lane surfaces and the carrydown created by today's high-tech lane oils. Fury is the highest hook potential non-particle ball Brunswick has ever produced and is our best ever combination of high hook potential, great mid-lane recovery combined with strong and continuous back-end reaction.

Core:

The **Torsion core** is a new core shape concept that involves applying a computerized torsion or twisting process to high-tech shapes. Brunswick testing has shown that the Torsion core should quickly become known for its high hook potential, easy revving and powerful, but controllable breakpoints. Static pictures don't do the Torsion shape justice so we direct you to the Fury video @ brunswick.com.vn or the Brunswick Pro Shop DVD to see the Torsion core in motion. The first Torsion core is a symmetric version that requires no unique drilling techniques. Brunswick has twisted the core on the inside of the ball so you can twist it up more on the lanes.

It started with a Fuze®, turned into an Inferno and now comes the Fury.....Feel the FURY.

Reaction Characteristics

- **Out of the Box**: The FURY continues the Brunswick tradition of controlling the mid-lane to create maximum forgiveness and versatility. With its 800-grit wet sand surface, the FURY matches up well on most medium to oily house conditions.
- **When dulled:** The hooking action will increase and its arc will become more even, creating a better match-up for oily lane conditions and for smoothing over/under reactions seen on wet/dry lane conditions.
- **When shined:** With either **Brunswick's Factory Finish "High Gloss Polish" or "Rough Buff",** your FURY will go longer in the oil and react stronger to the dry creating a more skid/snap arc. High Gloss Polish creates more length than Rough Buff.

Maintaining Your Ball Reaction

Brunswick recommends the following procedures to maintain and restore the reaction characteristic of your Brunswick bowling balls:

--Clean your Brunswick ball with ***Brunswick Remove All*** or similar ball cleaner after every use to reduce oil absorption.

--If you think your Brunswick ball has lost some of its "Out of the Box" reaction, restore the ball to its original factory finish listed on the product information sheet. This is especially important for balls that are highly sanded or polished. Sand to 400-grit then use ***Brunswick's Factory Finish High Gloss Polish*** to restore the original factory finish on high gloss polish balls. Sand to 220-grit then use ***Brunswick's Factory Finish Rough Buff*** to restore the original factory finish on rough buff balls. For dull balls, wet sand with the sandpaper listed on the product information sheet.

--If there is a visible track on your ball have your Pro Shop use a Haas or similar resurfacing machine to remove the track then restore the ball to its original factory finish. This service is available, for a fee, at many Pro Shops.

--If your ball has more than 50 games on it, you may be able to increase mid-lane and back-end hooking action by removing oil from the coverstock. Remove the oil from the ball by gently warming it with either the ***Revivor*** or ***Rejuvenator*** Pro Shop devices that have been designed for this purpose. The service is available, for a fee, at many Pro Shops. Brunswick testing has shown that by combining the restoration of the factory finish, resurfacing of the track and oil removal, your Brunswick ball can maintain its original "Out of the Box" reaction for hundreds of games.
Do not use a home oven to remove oil. Temperatures can not be adequately controlled, and the ball may crack.

--Absorbent materials sold by other bowling ball manufactures to remove oil can also be used on Brunswick bowling balls. Information to date seems to indicate that absorbent materials have a more limited ability to remove oil than warming. You may be disappointed with results on heavily oil soaked balls.

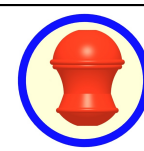
Note: Oil soaked balls tend to traction less in the oil and respond less to the dry boards on the lane. If you are matching-up using an oil soaked ball on wet/dry or broken down lane conditions, removing the oil from the ball will significantly change your match-up and possibly create undesirable over reactions.

Ball Comparisons

Want to compare the performance of this ball to other Brunswick balls? Go to our website at ***www.brunswick.com.vn.*** Click on ***Balls***, then click on ***Pro Shop Information***. This page contains a link to the ***Brunswick Ball Comparison Chart***. This chart allows you to see, at a glance, the performance of all Brunswick balls relative to each other, defined by their ***Hook Potential*** and ***Arc Characteristics***. There's even an essay to help explain and guide you through the chart.

Lightweight Engineering

At Brunswick, the unique core shape of each individual ball is used for weights from 14 to 16 pounds. This approach to lightweight ball engineering provides bowlers with consistent ball reaction characteristics across this weight range. At 12 & 13 pounds, Brunswick uses a generic core shape with a RG-differential of 0.045. This differential is close enough to the 14-16 pound shape so that the same drilling instructions can be used.

Weight	16#	15#	14#	13#	12#	11#	10#
Core Shape	TORSION CORE	TORSION CORE	TORSION CORE			Not Available	Not Available
RG-max.	2.515	2.533	2.554	2.660	2.686		
RG-min.	2.471	2.490	2.511	2.615	2.641		
RG-diff.	0.044	0.043	0.043	0.045	0.045		

For the most up to date Product Line Information go to ***www.brunswick.com.vn***